GRAPHIC DESIGN (AFA)(PLAN CODE: LASFGAA)

Academic Plans, known as programs, include an overview description and a summary of program requirements. You can search the online catalog via the Academic Plan links on the right for a desired program or a specific course information.

Completion of the following recommended courses does not guarantee admission as an art major with junior standing at the transfer institution. A competitive GPA and a quality portfolio are also essential. Due to the AFA degree's heavy emphasis on art and graphic design foundation courses, upon acceptance, the AFA student should expect to complete further general education courses at the baccalaureate institution in addition to the major area coursework. Students are strongly advised to select and plan courses in collaboration with their Art Department advisor, and to contact the intended transfer institution to determine required coursework as early as possible. Also, please see the Digital Media Arts department's career and technical AAT degree in Digital Media Arts or Web Development department's career and technical AAT degree and Certificate of Proficiency in Web Development.

Code	Title	Credits/Units
General Education Requirements		
College 101		
COLL 101	College Essentials: Introduction to Clark	2
Communication Skills		
ENGL& 101	English Composition I	5
Quantitative Skills		5
Select one from the following:		
MATH& 107	Math In Society (recommended)	
OR		
Select five credits/units from any college level Math class (https://catalog.clark.edu/degree-certificate-requirements/transfer-degree-distribution-list/#quantitative-skills-symbolic-reasoning)		
Health & Physical Education		
Select one from the following:		3
HPE 258	Fitness-Wellness	
or HPE 266	Mind Body Health	
or HPE 220	Occupational Wellness	
OR		
Select two credits/units of Health and one credit/unit of Physical Education (https://catalog.clark.edu/degree-certificate-requirements/transfer-degree-distribution-list/#health-physical-education)		
Humanities		5
Choose one of the recommended courses:		
CMST& 102	Intro to Mass Media (Choose one of the recommended courses:)	
DRMA 154	Introduction to Cinema	
ENGL 176	Nature and the Humanities	
Social Sciences		5
CMST& 230	Small Group Communication (recommended)	
Natural Sciences		5
Select five credits/units from a lab science (https://catalog.clark.edu/degree-certificate-requirements/transfer-degree-distribution-list/#natural-sciences)		
Major Area Requirements		
Fine Arts Foundations		
ART 101	2D Art and Design	5
ART 103	Drawing I	5
Digital Media Arts		
DMA 101	Photoshop Raster Graphics	4
DMA 102	Illustrator Vector Graphics	4
Graphic Design		
ART 172	Graphic Design Exploration	5
ART 173	Graphic Design Studio I	5
ART 174	Typography I	5
ART 215	Portfolio Development	3
ART 170	Publication Production I	3
ART 271	Typography II	5
ART 272	Graphic Design History	5
ART 273	Graphic Design Studio II	5
ART 274	Graphic Design Studio III	5
Choose 2 (two) electives from the list below		*7-10*
ART 104	Observational Drawing	
ART 105	Drawing for Comics	
ART 117	Three-Dimensional Design	
ART 118	Time-Based Art and Design	
ART 120	Printmaking I	
ART 121	Printmaking II	
ART 123	Photography I	
ART 124	Photography II	
ART 203	The Human Figure I	
ART 204	The Human Figure II	
ART 208	Digital Painting & Illustration	
ART 257	Painting I	
ART 258	Painting II	
ART 260	Watercolor I	
ART 261	Watercolor II	
ART 270	Publication Production	
DMA 104	Motion Graphics and Animation I	
DMA 201	Video and Sound Production I	
DMA 202	Video and Sound Production II	
DMA 204	Motion Graphics and Animation II	
ENGL 128	Graphic Fiction Writing	
ENGL 277	Literary Publication	
Total Credits/Units		**96-99**

Program Outcomes

Program outcomes are overarching skills that are emphasized and reinforced throughout several courses in a specific program; they are measurable statements that define what students should know or be able to do by the end of a certificate or degree at Clark College. After successful completion of this program, students will be able to:

- Recognize and apply foundational art theory.
- Place design projects and issues in context of society and culture.
- Generate original ideas and utilize processes toward solving visual communication problems.
- Implement tools and technology to realize visual ideas.
- Interact, collaborate and implement projects with peers, clients or others in various work environments.
- Effectively organize and manage graphic design projects.
- Use written, verbal and visual means to effectively present and communicate graphic design projects.
- Demonstrate work and business ethics in graphic design practice.
- Demonstrate and clearly explain an effective strategy to solve a quantitative problem. (GE)
- Articulate well-considered ideas and written claims to an academic audience, using effective rhetorical techniques, properly credited evidence, and a command of Standard English. (GE)
- Demonstrate progress toward healthier behaviors. (GE)
- Interpret the human experience, within appropriate global and historical contexts, through evaluation, analysis, creation, or performance. (GE)
- Evaluate, analyze, and explain events, behaviors, and institutions using perspectives and methods in the Social Sciences. (GE)
- Apply a method of scientific inquiry, valid to the natural sciences, to evaluate claims about the natural world. (GE)
- Obtain, evaluate, and ethically use information. (GE)
- Analyze and interpret quantitative information presented verbally, graphically, numerically, and/or symbolically. (GE)
- Evaluate claims about the natural world using scientific methodology. (GE)
- Analyze patterns of power, privilege, and inequity in the United States. (GE)
- Apply communication theory to demonstrate effective oral communication skills.(GE)

Program maps are a suggested academic plan and should not be used in the place of regular academic advising appointments. Your student entry method, placement, course availability, and program requirements are subject to change and transfer credit(s)/unit(s) may change your map/plan.
To view the current suggested map for your program please visit our website https://programmap.clark.edu/academics (https://programmap.clark.edu/academics/)