

BUSINESS ADMINISTRATION (AAS)(PLAN CODE: BAMBUAPT)

Academic Plans, known as programs, include an overview description and a summary of program requirements. You can search the online catalog via the Academic Plan links on the right for a desired program or a specific course information.

Code	Title	Credits/ Units
General Education Requirements		
<i>Communication Skills</i>		
ENGL& 101	English Composition I	5
<i>Health & Physical Education</i>		
Course Options (https://catalog.clark.edu/degree-certificate-requirements/career-technical-degrees-certificates-distribution-list/#health-physical-education)		3
<i>Humanities</i>		
CMST& 220	Public Speaking	5
	or CMST& 230 Small Group Communication	
<i>Natural Sciences</i>		
Course Options (https://catalog.clark.edu/degree-certificate-requirements/career-technical-degrees-certificates-distribution-list/#natural-sciences)		5
<i>Computational Skills</i>		
BUS 102	Business Math Applications	5
<i>Human Relations</i>		
BUS 148	Business Professional Self Development	3
<i>Social Sciences</i>		
ECON 101	Introduction to Economics	3
Business Core		
ACCT 129	Basic Accounting Procedures	5
BUS& 101	Introduction to Business	5
BUS 150	Computer Business Applications	5
MGMT 101	Principles of Management	3
Major Area Requirements		
ACCT 136	Accounting Applications	3
BUS 110	Customer Service	3
BUS 115	Small Business Management	5
BUS 199	Cooperative Work Experience ¹	5
BUS 211	Business Communications	3
BUS 260	Principles of Marketing	5
BUS& 201	Business Law	5
MGMT 103	Applied Management Skills	3
MGMT 126	Introduction to Project Management	4
<i>Electives</i>		
COLL 101	College Essentials: Introduction to Clark	2
<i>Additional electives from ACCT/BUS/ECON/ MGMT</i>		5
Total Credits/Units		90

¹ A minimum of 5 credit/units of BUS 199 are required for the AAS.

Program Outcomes

Program outcomes are overarching skills that are emphasized and reinforced throughout several courses in a specific program; they are measurable statements that define what students should know or be able to do by the end of a certificate or degree at Clark College. After successful completion of this program, students will be able to:

- Interpret the human experience, within appropriate global and historical contexts, through evaluation, analysis, creation, or performance. (GE)
- Articulate well-considered ideas and written claims to an academic audience, using effective rhetorical techniques, properly credited evidence, and a command of Standard English. (GE)
- Demonstrate progress toward healthier behaviors. (GE)
- Demonstrate and clearly explain an effective strategy to solve a quantitative problem. (GE)
- Demonstrate interpersonal/human relations skills. (GE)
- Evaluate, analyze, and explain events, behaviors, and institutions using perspectives and methods in the Social Sciences. (GE)
- Apply a method of scientific inquiry, valid to the natural sciences, to evaluate claims about the natural world. (GE)
- Use effective communication skills and terminology appropriate to a business \ environment. (Management)
- Apply appropriate interpersonal skills to interact effectively with customers through a variety of methods. (Customer Service)
- Perform all steps of the accounting cycle, using both general and specialized journals. (Accounting)
- Develop product, pricing, promotion, and distribution strategies to meet organizational needs. (Marketing)

Program maps are a suggested academic plan and should not be used in the place of regular academic advising appointments. Your student entry method, placement, course availability, and program requirements are subject to change and transfer credit(s) may change your map/plan. To view the current suggested map for your program please visit our website <https://programmap.clark.edu/academics> (<https://programmap.clark.edu/academics/>)